

# YOUR STORY

*In glass*

Custom decorating  
from **Libbey®**



**LIBBEY®**



# Say it with *glass.*



From shining metallic inks to full-color sprays and laser etching, Libbey offers a wide variety of decorating techniques to make your item truly unique.

We'll work with you every step of the way to bring your vision for your product (and your brand) to life.

**Your story deserves to be told. And with help from Libbey decorated glassware, you know it's one they'll never forget.**

Read on to learn more about our custom decorating solutions and the decorating process.

## Your brand has a story - and Libbey glassware is the perfect way to tell it.

Whether for use in your business, a promotional campaign or a collectible item for your fans, custom decorated glassware communicates your brand voice with beautiful color, images and text.

With decorated Libbey glassware in hand, your customers have a tangible reminder of your brand, helping you stand out from the competition and bringing a higher perceived value to your business.



# You've got options

Discover our decorating processes

Our ink types

## Ceramic (NVL/non-Lead)

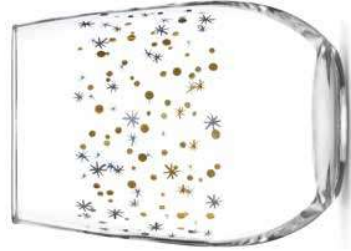
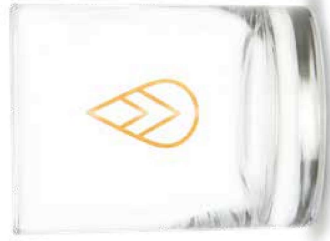
Ceramic enamel is cured in a high-fire lehr and fused into the glass with a matte finish. It has a limited color library, with up to eight colors per project (may vary by item). Our satin etch finish (seen on the cover) offers a durable alternative to etched glass.

## UV organic

This enamel is cured using UV light on the surface of the glass. This ink results in a high-gloss finish. UV organic ink has a large color library, with in-house color matching also available. Up to seven colors can be included in your project (may vary by item).

## Metallic

Metallic enamels bring a look of luxury to your product. Choose between gold and palladium.



Our organic color sprays turn basic glassware into high-end products.



## Our decorating processes

Just imagine the possibilities. Libbey's wide range of decorating processes and finishes offer a world of color, shine and design. Choose two or more processes to create something truly special and totally unique.

### Beading / Banding

With beading, metallic inks are machine-applied to the very top surface of the item. Banding refers to metallic inks that are machine applied just below the rim of the glass, typically at 1/16" or 1/8" width. Both bring high-end shine to your product.



### Decals

These printed and hand-applied labels can be ceramic with a matte finish or organic with a glossy finish. This option is good for artwork that must extend outside the screen print area or has tight registration.



### Nucleation

When this laser-made logo or pattern of dots on the bottom of a glass interacts with beer, it creates a steady stream of bubbles that extends the life of the foam head and gives a fresh-poured look to brews.



### Four-color process UV screen printing

This printing process gives us the ability to print a broader color palette, printing in 85-line screen halftones. It's best for complex designs, designs that require an excess of seven spot colors or large quantities.



### Digital Printing

The CMYK digital printing process offers near-photographic quality and detail and can produce a wide spectrum of colors. This is a good option for small quantities.



### Organic spray

Our organic sprays may be applied to the inside or outside of the glass. Sprays range from matte or glossy opaque coverage to transparent or translucent finishes. Choose a full spray or ombre and feather effects.



### Hand painting

This is a spray material used to hand apply color on the glass with a brush. It is typically on the rim of the item but can be applied to other areas of the glass as well.

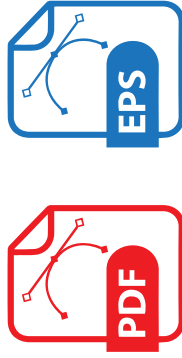


# Sharing your vision

How to submit your files to Libbey

We want your business logo or text to look as clean and crisp as possible when it is reproduced on our glassware, so it's important that you send us your images in our preferred file types.

## Preferred formats



## Acceptable formats



Here are some best practices when it comes to submitting your files:

- Vector files, such as **.ai** (Adobe Illustrator), **.eps** (Encapsulated PostScript), or vector-based PDF files will create the best results.
- JPEG or TIFF files should be at least 300 dpi.
- All fonts should be converted to outlines or packaged in a file and shared with us.
- If none of the above file types are available, we'll be happy to work with you to create an acceptable logo.

# All in the details

Once you've chosen a process and design, we'll work with you to ensure the finished product meets industry requirements and exceeds your expectations for quality and beauty.

All ceramic decorations must be at least 27/32-inch from the lip/rim area of the glass for Proposition 65 compliance.



Each item has a unique decorating area and color limitations based upon the glassware shape itself and the machine used to produce it. Check with your Libbey representative for more information on specific items.

# From concept to tabletop

Keep things simple with one or two colors, or go bold with a rainbow of hues. Libbey has a set color library of ceramic and UV organic enamels, plus a color matching service to ensure that the finished project dazzles in bright, vibrant color.



PMS 151

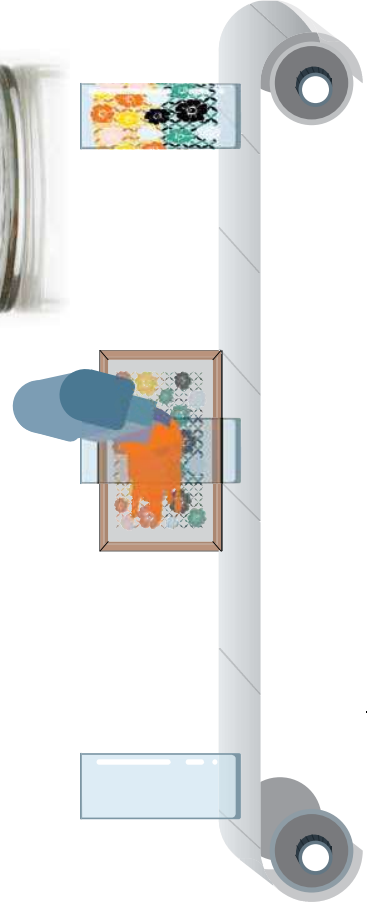


We refer to the **PMS** (Pantone Matching System) color chart when trying to match to an existing color.

Color match



Just select a **PMS** color number and we will find the closest ceramic enamel we have available, or we can have a UV color developed to match.



We'll bring your ideas to life with lead times of about **eight weeks**. With industry-leading customer service and products designed to maximize customer satisfaction, Libbey is always the right choice for custom decorated glassware.

## Minimum order quantities

Existing products - 576 pieces

New projects - 576 pieces





**EXPLORE THE COMPLETE LIBBEY  
TABLEWARE COLLECTION**

A diverse family of Libbey® brands provide versatile options designed to enliven any dining experience. Discover the possibilities at **[libbeyfoodservice.com](https://libbeyfoodservice.com)**

Libbey Pro  